

MAIN STREET BANNER PROMOTION

In 2018, Sanford celebrates its 250th anniversary all year long! The Sanford 250th Celebration Committee would like to extend an invitation for your business to participate in a one of a kind, year-long opportunity to celebrate the city's anniversary while promoting your business.



The Sanford 250 Anniversary Committee is commissioning special 250th Anniversary banners that will be hung on light posts in downtown Sanford and Springvale for the year. Each double-sided banner will feature the specially-created sescentennial logo and will include space for the name of the sponsoring business or organization. A very limited number of banner sponsorships is available (50) and participating organizations must sign up and provide their sponsorship fee by the banner deadline, February 15.

Sponsors are being asked to pay \$100 to cover the cost of each banner they sponsor; any business that wishes to donate an amount greater than the cost of a banner is very welcome to do so. All proceeds raised will go directly into the 250th anniversary fund to support a host of community events throughout the year. All banner sponsors will be recognized on the City of Sanford's website. Those who donate beyond the standard \$100 cost will receive acknowledgement from the podium at events during the year. Banner participation will be offered on a first come, first served basis. If an organization wishes to purchase multiple banners, they may do so, up to a limit of 5 banners per organization.

To participate in the banner promotion program, please complete and sign the attached participation agreement by February 15 and either email a PDF to lkricketts@sanfordmaine.org or mail a hard copy to:

Sanford Regional Economic Growth Council
917 Main Street, Suite D
Sanford, Maine 04073

Questions may be emailed to the address above, or you can phone (207) 608-4176.

Sanford 250 Main Street Banner Participation Agreement

Name of Business: _____

Contact Name: _____

Contact Phone: _____ Contact E-mail: _____

Number of Banners: _____ Amount of Donation (min. \$100 per banner): _____

Additional Donation to Support Anniversary Events in 2018: _____

Signed: _____ Date: _____

Please send your completed Participation Agreement **by February 15** to:

Sanford Regional Economic Growth Council

917 Main Street, Suite D

Sanford, Maine 04073

Checks should be made payable to City of Sanford with "250 Banner" in the notes field.

Samples of possible banner layouts are below. (Please note: designs are not yet final and are subject to change.)



Celebrating

250

Years

1768 – 2018



Celebrating

250

Years

Proud to do business
in Sanford, Maine:

Garnsey Brothers Insurance



Celebrating

250

Years

Proud to promote healthy living
in Sanford, Maine:

Sanford-Springvale YMCA